



Dydacomp Acquires Storefront.net

Saint Davids, PA, January 26, 2009 – Milestone Partners is pleased to announce that on January 16, 2009 its portfolio company Dydacomp Development Corp. acquired the assets of Storefront.net (formerly known as LaGarde, Inc.).

The strategic acquisition of Storefront.net, based in Overland Park, KS, increases Dydacomp's market share in the eCommerce space, bringing with it more than 5,000 customers. "This agreement will not only extend Dydacomp's leadership in the online arena, but offer current Dydacomp customers even more eCommerce options and Storefront.net customers a full complement of back-end order management, inventory, warehousing, shipping, fulfillment and payment processing products and services, giving both user bases all the tools they need to thrive as their businesses grow," said John V. Healy, Dydacomp CEO.

Adam Curtin, Vice President at Milestone, said "We are excited to support Dydacomp and its management team in this strategic acquisition. Dydacomp is an outstanding platform and the acquisition of Storefront.net will help to solidify its leading market position and accelerate its growth."

Milestone was pleased to have the support of Dydacomp's existing lenders, Madison Capital Funding LLC (www.madisoncapitalfunding.com) and Churchill Financial (www.churchillfinco.com), as well as support from co-investor Continental Investors (www.continentalinvestors.com). For more information about the transaction, contact [John Shoemaker](#) or [Adam Curtin](#) at Milestone.

Storefront.net (www.storefront.net) brings scalable software, integration capability and comprehensive services together to provide organizations with a powerful e-commerce tool that grows and changes with today's business landscape. From an organization's first eCommerce project to a complex solution that is the heart of a large corporation, Storefront.net provides the technology, services and experience dynamic organizations need to reduce friction in daily operations and profit from an additional revenue channel.

Dydacomp (www.dydacomp.com) specializes in multi-channel software solutions for e-commerce, catalog, DRTV, and traditional point-of-sale business. Dydacomp's popular Mail Order Manager® (M.O.M.) software, first released in 1986, is fully featured including integrated Ecommerce, inventory control, order entry, customer maintenance, credit card processing, list management, fulfillment and other related functions. Through M.O.M., online merchants using MIVA®, Shopsyte®, Yahoo!®, eBay®, Amazon®, SiteLINK® and other carts or marketplaces can manage their entire back-office operations. Dydacomp's client base, approaching 10,000 Mail Order Manager installations worldwide, consists of e-commerce, mail order, fulfillment, distribution and call-center companies.

Milestone Partners (www.milestonepartners.com) is a private equity firm that partners with management to invest in leveraged buyouts and recapitalizations of lower middle market businesses. Milestone pursues successful niche-market leaders that provide high-margin products or services. Milestone's transactions typically provide liquidity to shareholders of privately-owned businesses, facilitate the transition of ownership to key managers, and allow management to capitalize on growth opportunities, while maintaining the legacy of the founders. Milestone is currently making investments through Milestone Partners III, L.P.

Milestone Representative Investments:



CODi
(corporate laptop cases & accessories)



Higher Power Nutrition *(exited)*
(nutritional supplements)



DydaComp
(e-commerce & catalog software)



Interconnect Devices
(electronic contact probes & connectors)



Eliason
(commercial double-action impact doors)



Knights Apparel
(licensed sports apparel)



Fatz Cafe
(casual dining restaurant chain)



Outlook Group
(printing, packaging & direct mail)



Global Connection
(pre-paid wireline phone service)



Safemark Systems
(in-room hotel safes)



Good Health Natural Foods
(natural foods & body care products)



United Road Towing
(towing services)

Milestone General Investment Criteria:

Company Size*:

- Revenue: \$15-\$150 million
- EBITDA: \$3-\$15 million

Transaction Size*:

- \$15-\$100 million

Equity Investment Size*:

- \$5-\$25 million (& higher, with typical co-invest)

Industry Focus:

- Generalist; high-margin, niche-market manufacturers, value-added distributors and service companies

Geography:

- United States and Canada

*Add-on parameters may be smaller

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